



FUND YOUR SHOOTING TEAM

A QUICK GUIDE TO YOUR MIDWAYUSA FOUNDATION TEAM ENDOWMENT

CHANGING THE FUTURE OF
YOUTH SHOOTING SPORTS

A team endowment with the MidwayUSA Foundation gives your youth shooting team the ability to provide financial stability for current and future athletes. Every team has the freedom to grow the endowment how they wish and we offer many ways to help.

Like other sports, shooting teams provide wonderful opportunities for students to make friends, develop confidence, learn discipline and gain leadership skills. However, most schools and clubs provide little or no funding for youth shooting sports...

It's up to us to help!

MIDWAYUSAFOUNDATION.ORG

WHY AN ENDOWMENT?

They are permanent funds that are preserved forever. All of our endowment funds are pooled together for maximum benefit and invested to achieve long-term capital growth.

WHY A MIDWAYUSA FOUNDATION ENDOWMENT?

The MidwayUSA Foundation is the only charity of its kind, with a mission to support youth shooting teams. Over 2,800 youth shooting teams have an endowment and every team has the freedom to grow that endowment how they wish. The opportunities for growth are endless!

Donations to your team endowment are matched, thanks to Larry and Brenda Potterfield. They generously fund our Matching Program through personal donations.

Every team endowment can receive donations right to their team through our website and matching dollars are added each month. The ratio does vary by month.



DONATIONS ARE MATCHED!

MIDWAYUSAFoundation.org/MatchingProgram

DONATE WITH CONFIDENCE!

MidwayUSA Foundation exceeds industry standards in being transparent for donors. Evaluated by Charity Navigator, the nation's top charity evaluator, the Foundation earned a four-star rating, their highest score. We also earned Guidestar's top rating, the Platinum Seal of Transparency.



"This program is not just about shooting, it's about building the character of our kids. We hope to never have to turn away a child or family from our program because they cannot afford the cost." -Coppell Competitive Shooting Team [TX]

**YOU HAVE THE TEAM OF FOCUSED AND ENERGETIC ATHLETES AND A SUPPORTIVE COMMUNITY.
WE HAVE THE TOOLS TO PUT THOSE TO GOOD USE!**

PRODUCT GRANTS

In addition to cash grants, we offer every team in our program product grants to use for their community fundraisers. These FREE items are from quality vendors and we always keep a variety of products on hand. Every item has a minimum endowment donation. Raise more than the minimum donation and keep those proceeds for instant operating cash. The funds donated to your team endowment are eligible for matching dollars.



INSTANT CASH



ENDOWMENT GROWTH



**PRINT TICKETS + POSTERS
FOR YOUR EVENTS**



"The money from our endowment has enabled our club to purchase important equipment & help pay for travel expenses to national matches. It has made it possible for us to fulfill our goals in shooting sports."
-Solon High School [IA]

AUCTIONS & EVENTS

Throughout the year we host special events and online auctions to fund your team. These fundraisers allow you to get your supporters involved in supporting your team in unique ways.

SPECIAL EVENTS

- Day of Clays - sporting clays tournaments held throughout the country
- Pheasant Bonanza - exclusive pheasant hunt
- Hometown Challenge - online sweepstakes and shooting competition from your local range

ONLINE AUCTIONS

Our auctions include firearms, exclusive hunting packages, camera systems, and more. Every winning bid is a donation to the endowment of the auction winner's choice and will be matched!

EARN TEAM PATCHES

Top fundraising teams earn patches to show off their hard work.

Gold: \$25,000+

Silver: \$15,000

Bronze: \$ 5,000



ANNUAL CASH GRANTS

Once you've established an endowment balance, you can apply for a cash grant, annually.

5%

of your endowment balance
for the life of your team

GRANT CYCLES: April 15 - June 15
October 15 - December 15

- Travel
- Ammunition
- Uniforms
- Targets
- Entry Fees

Apply each year through the MidwayUSA Foundation grant application process. The majority of expenses most teams incur are covered by our cash grants. Cash grant funds cannot be used to purchase firearms, fund individual athletes, or for political lobbying. Review other items not covered by our mission: midwayusafoundation.org/about

Coach Training & Range Development Grants Available! | Learn about our newest grant programs on our website.



CHANGING THE FUTURE OF
YOUTH SHOOTING SPORTS

SUBSCRIBE: [MIDWAYUSAFFOUNDATION.ORG/BLOG](https://midwayusafoundation.org/blog)

Our Latest News Blog is the place for all the latest information. By subscribing, you'll receive an email every time we post something new. In addition, visit the 'Resources' tab of our website for more tools to grow your team endowment.

- FUNDRAISING EVENTS & INCENTIVES
- CALENDAR
- WEBINARS & VIDEOS
- PARTNER COMMUNITY

SCAN TO
LEARN
MORE



YouTube



MIDWAYUSAFFOUNDATION.ORG

INFO@MIDWAYUSAFFOUNDATION.ORG | 877.375.4570

MidwayUSA Foundation

PROGRAM MANAGERS

MIDWAYUSAFOUNDATION.ORG



CHANGING THE FUTURE OF
YOUTH SHOOTING SPORTS



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YOUR PROGRAM MANAGER CAN HELP YOUR SHOOTING TEAM. . .

- Start a Team Endowment
- Sign up for FREE fundraising product(s)
- Answer all your questions about the MidwayUSA Foundation
- Grow your Team Endowment
- Apply for your annual cash grant

CONTACT JEFF, SARAH, ASHLEY OR JAY TO ATTEND YOUR NEXT COACHES' MEETING OR LARGE EVENT.



CHANGING THE FUTURE OF
YOUTH SHOOTING SPORTS

**WE HELP COMMUNITIES AND
ORGANIZATIONS RAISE FUNDS TO SUPPORT
THEIR HIGH SCHOOL AND COLLEGIATE
SHOOTING TEAMS.**

FIND A TEAM.



FUND A TEAM.

MIDWAYUSAFFOUNDATION.ORG/DONATE

**SUPPORTING NEARLY 3,000
YOUTH SHOOTING TEAMS
THROUGH OUR TEAM
ENDOWMENT PROGRAM.**

- **DONATE ONLINE**
- **Choose the team of your choice**
- **100% of your donation benefits your team**
- **ALL TEAM DONATIONS MATCHED***
- **Zero removed for operations**
- **Tax deductible**
- **ALL SHOOTING DISCIPLINES SUPPORTED**
- **Benefits the team forever**

***See Matching Program Details at MidwayUSAFoundation.org/Matchingprogram**



FUND YOUR SHOOTING TEAM

MIDWAYUSAFoundation.ORG/FUNDRAISE

Now Available!



Tippmann Arms M4-22 ELITE Rifle



CROSMAN® VALIANT™ Air Rifle



Savage Axis 270 WIN and Reeds Gift Card Combo



SKB RS300 Target Wood Shotgun



SSP Eyewear Methow Kit



Big Frig Badlands Cooler



Vortex Ranger



Vortex Binos



Big Frig Drybox



Mavic Mini Drone



Ranger Caliber Shooting Gloves



Fixed Blade Knives



Garmin Xero® S1 Trapshooting Trainer



Mantis 10X Elite



Federal Jerseys

FREE

USE THESE PRODUCT GRANTS TO SUPPORT YOUR TEAM.

Our FREE products assist your fundraising efforts to grow your MidwayUSA Foundation endowment.

Each item has a registration packet on our website with information about how to receive the item and fundraising goals. Learn more at

**MidwayUSAFoundation.org
/fundraising**

Now
Available!



MIDWAYUSAFoundation.org

MidwayUSA Foundation fundraising products allow your shooting team to conduct fundraisers in your community. Proceeds donated to your Team Endowment are matched.* Raise more than the minimum donation and have cash on hand for team expenses.

*Review current matching details on our website.

TEAM GEAR



CHANGING THE FUTURE OF
YOUTH SHOOTING SPORTS



GET NEW GEAR AND GROW YOUR ENDOWMENT

MidwayUSA Foundation has teamed up with Battle Gear and SSP Eyewear to provide resources for teams to order custom team products AND grow their team endowment.



Grow Your Endowment

10% of all purchases is donated to your youth shooting team's endowment and matched!

**BATTLE
GEAR**

**SSP SAFETY
EYEWEAR**
STAY FOCUSED

Capture Your Vision

These brands will communicate closely with your team to turn any idea into a something the whole team will like.



Online Team Store

Unique online store for your team and fans to purchase customized gear that's shipped directly to each customer.

GET STARTED TODAY!

Head to our website with the link below to complete the Team Uniform Contact Form or request a custom link from SSP Eyewear.

MIDWAYUSAFoundation.ORG/TEAMGEAR



@MIDWAYUSAFoundation



@MIDWAYUSAFOUNDA



MIDWAYUSA FOUNDATION



@MIDWAYUSAFoundation



MIDWAYUSA FOUNDATION, INC.



CHANGING THE FUTURE OF
YOUTH SHOOTING SPORTS

**\$160,000
MONTHLY MATCHING
PROGRAM**

FUNDRAISING EVENTS

2022 INCENTIVES TO HELP TEAMS GROW THEIR ENDOWMENT

midwayusafoundation.org/calendar



**April Online
Donation Drive**



**Giving Tuesday:
[November 29th]**



Annual Rockstar



**Monthly Online
Auctions**



**Coaches Meetings
& Webinars**

- \$35,000 in endowment award money for participating teams and \$200,000 in monthly matching.
- Day of Clays Nebraska - April 10 - Sporting clays tournament and sweepstakes. midwayusafoundation.org/docn
- Hometown Challenge - September - Sweepstakes Drawing with prizes like firearms, ammo, optics, and more!
- \$35,000 in endowment award money for participating teams and \$200,000 in monthly matching.
- \$20,000 in endowment funds awarded to top teams and random draw recipients. \$200,000 in matching for the day.
- Rewarding \$50,000 and fundraising patches to top-performing teams of 2022.
- Bid on firearms, gear, and more! Funds generated go to the youth shooting sports program of the donor's choice. musaf.fundyouthshootingsports.org
- Attend qualifying coaches meetings and/or webinars for a chance to win \$1,000.

MIDWAYUSAFFOUNDATION.ORG





Win Great Prizes and Support Youth Shooting Sports Through MidwayUSA Foundation's Day of Clays Sweepstakes!



.... MidwayUSAFoundation.org/DOCNE

SHOOTING SPECIFIC FUNDRAISERS

Host a Shoot

Work with your local gun club or range to host a shoot. Invite the community to participate by paying entry fees. This can be a great way to introduce your community to your team and mention your team endowment. See if local businesses will donate prizes. Additionally, if your local gun club hosts a shoot, ask them to donate a "penny a clay" from their shoot.

Host a Hometown Challenge Event

MidwayUSA Foundation's Hometown Challenge allows the shooting community to win prizes and compete on a national level right from their local range. Entries benefit Team Endowments, and all ages are welcome to participate. Organize a time to invite your community to your local range, charge entry fees and maybe even provide other food and games. Learn more about Hometown Challenge at MidwayUSAFoundation.org/htc.

BBQ and Range Games

Host a bbq at your local gun club. During the bbq, have multiple events that donors can participate in to win prizes. The fundraising comes from selling food and tickets for the games. Learn how to play some popular range games on our website at MidwayUSAFoundation.org/rangegames.



UNIQUE FUNDRAISING IDEAS

Game Night

Your shooting team's game night can feature multiple games or just one. Have a set buy-in at each table. Winners get their money back, but the rest of the earnings go to your team. Popular games for this are Farkle, Yahtzee, and Poker.

Drive-Thru Auction and BBQ

If your shooting team's current situation doesn't allow traditional fundraising methods, try creating a drive-thru. Your team could sell raffle tickets, run silent auction stations or simply sell food in a safe, clean, and convenient way.

Coupon Book or Rewards Card

Work with local businesses to create coupons that you can bundle together for a coupon book. You can then sell the books and contribute your proceeds to your endowment. Your team could also go through a company to create a rewards card.

Trivia Night (Shooting Categories)

To host a trivia night, your team needs a venue, questions, and participants. Your guests can buy a ticket to the event, which could include a meal. Try including a raffle during the event!



FUNDRAISERS INVOLVING CHANCE

50/50 Raffle

To do a 50/50 raffle, all your team needs is tickets. Set a price on the tickets and then sell as many as you can. The owner of the winning ticket receives half of the proceeds.

Prize Raffle

Essentially the same thing as a 50/50 raffle, except your team keeps all the proceeds, and the owner of the winning ticket receives a prize. Get free firearms, coolers, or electronics from the Foundation at MidwayUSAFoundation.org/. Ask your local gun club to sell tickets for you; I bet they'd love to support you!

Silent Auction

There are two popular ways to conduct a silent auction. 1. Donors fill out note cards with their bid and contact info. Then they place the card in a bin with the rest of the bids. The highest bid wins the prize. 2. Have a bid sheet in front of each prize where people place their bid and phone number. People can see the other bid amount, but they won't know who the bidder is.

Bingo Night

To host a bingo night, your team only needs a venue, bingo cards, bingo markers, and prizes. Your guests will buy cards from your team, hoping to win a prize.



SUPPORT OUR YOUTH SHOOTING TEAM.		TEAM NAME	NAME:
TAILGATE PACKAGE <ul style="list-style-type: none">• Grill Max 175 SQ. FT. cooking space• Grill is auto-lit and temperature controlled• Grill max temperature is 450 degrees Fahrenheit• Cooler comes with 10 styrofoam, and is double-latching brand• Cooler is recommended and stays valid for 7+ days• Turnovers are \$100 each	Suggested Retail: \$800		
	WINNERS ANNOUNCED: DATE DETAILS		
	ADDITIONAL INFORMATION		
	0001 \$0.00		
0001 \$0.00			



SEASONAL FUNDRAISERS

Have a Float in Local Parades

Every community, large and small, usually has a few parades each year. Signing up your shooting team for a float will give your shooting team more exposure. Along with candy, give out cards with a URL to your team endowment page on the Foundation's website. Supporters can conveniently contribute to your team there through a safe and secure online donation.

Host a Holiday Themed Event

Create excitement around a holiday or major event. Sell tickets to the event to raise money or include additional fundraisers at the event for donors to participate in. New Years', Halloween, Super Bowl, and 4th of July are all some great choices!

Community Cleanup

Shoveling snow or raking leaves are a pain for many homeowners. Get your shooting team together and offer to do these tasks for your community, asking for a donation to your team endowment in return! There's strength in numbers; a whole shooting team could clear a snowy driveway in minutes!



HAPPY NEW YEAR!

Super Bowl Party!



2022	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
ENGAGEMENT DRIVERS / INCENTIVES	Award AG/DD Matching Pool [\$200,000 Pool - 5:1 cap]				Spring Online Donation Drive [Donate Thru Team Pages]				Hometown Challenge/Fall Online Donation Drive [Donate Thru Team Pages]	Award Hometown Challenge/Fall Online Donation Drive [\$35K - Top 5 at \$8K, \$6K, \$4K, \$3K, \$2K, plus 12 random draws at \$1K, plus sweepstakes prizes]	Giving Tuesday [Donate Thru Team Pages]	Award Giving Tuesday Matching Pool/Incentive [\$200,000 Pool] [\$20K - Top 5 at \$5K, \$4K, \$3K, \$2K, \$1K, plus 10 random draws at \$500]	
	Award AG/DD Engagement Pool [60%] [\$200,000 Pool - 5:1 cap]				Award Spring Online Donation Drive [\$35K - Top 5 at \$8K, \$6K, \$4K, \$3K, \$2K, plus 12 random draws at \$1K]								
	Award DAF Matching Pool [\$100,000 Pool - 1:1 cap]												
	Award Annual Rockstar [\$50K - Top 5 at \$15K, \$12,500, \$10K, \$7,500, \$5K, plus Patches]												
	Referral Incentive [\$500 - max of 3]	Referral Incentive [\$500 - max of 3]	Referral Incentive [\$500 - max of 3]	Referral Incentive [\$500 - max of 3]	Referral Incentive [\$500 - max of 3]	Referral Incentive [\$500 - max of 3]	Referral Incentive [\$500 - max of 3]	Referral Incentive [\$500 - max of 3]	Referral Incentive [\$500 - max of 3]	Referral Incentive [\$500 - max of 3]	Referral Incentive [\$500 - max of 3]	Referral Incentive [\$500 - max of 3]	
	Team Matching [\$160,000 Pool]	Team Matching [\$160,000 Pool]	Team Matching [\$160,000 Pool]	Team Matching [\$200,000 Pool]	Team Matching [\$160,000 Pool]	Team Matching [\$160,000 Pool]	Team Matching [\$160,000 Pool]	Team Matching [\$160,000 Pool]	Team Matching [\$200,000 Pool]	Team Matching [\$160,000 Pool]	Team Matching [\$160,000 Pool]	Team Matching [\$160,000 Pool]	
	Coaches Meeting Online Donation Incentive	Coaches Meeting Online Donation Incentive	Coaches Meeting Online Donation Incentive	Coaches Meeting Online Donation Incentive	Coaches Meeting Online Donation Incentive	Coaches Meeting Online Donation Incentive	Coaches Meeting Online Donation Incentive	Coaches Meeting Online Donation Incentive	Coaches Meeting Online Donation Incentive	Coaches Meeting Online Donation Incentive	Coaches Meeting Online Donation Incentive	Coaches Meeting Online Donation Incentive	
SPECIAL EVENTS	Pheasant Bonanza/Day of Clays Nebraska Registration Opens				Pheasant Bonanza/Day of Clays Nebraska [Unique Donation Form]	Downton Day Registration Opens			Downton Day [Donate Thru Team Pages]				
	Online Auction [Donate Thru Eventgroove]	Online Auction [Donate Thru Eventgroove]	Online Auction [Donate Thru Eventgroove]	Online Auction [Donate Thru Eventgroove]	Online Auction [Donate Thru Eventgroove]	Online Auction [Donate Thru Eventgroove]	Online Auction [Donate Thru Eventgroove]	Online Auction [Donate Thru Eventgroove]	Online Auction [Donate Thru Eventgroove]	Online Auction [Donate Thru Eventgroove]	Online Auction [Donate Thru Eventgroove]	Online Auction [Donate Thru Eventgroove]	

2022	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
CASH GRANTS	Q1 Organizational Grant Deadline	Coach Training Grant Cycle Opens	Q2 Organizational Grant Cycle Opens	June Grant Cycle Opens	Award Q2 Organizational Grants	Q3 Organizational Grant Cycle Opens	Q3 Organizational Grant Cycle Deadline	Award Q3 Organizational Grants	Q4 Organizational Grant Cycle Opens	Q4 Organizational Grant Cycle Deadline	Award Q4 Organizational Grants	Q1 Organizational Grant Cycle Opens
		Range Development Grant Cycle Opens	Coach Training Grant Cycle Deadline	Q2 Organizational Grant Cycle Deadline	Award Coach Training Grants	June Grant Cycle Deadline	Award June Cycle Grants			December Grant Cycle Opens		December Grant Cycle Deadline
		Award Q1 Organizational Grants		Range Development Grant Cycle Deadline		Award Range Development Grants						
		Award December Cycle Grants										
MISCELLANEOUS	Communicate 2021 Engagement Results to AG/DD	MUSAF BOD Meeting (Columbia, MO)					MUSAF BOD Meeting (Columbus, OH)	National Shooting Sports Month				EOY Giving

** The information provided here is to be used as a general guide for 2022. Everything listed can change at any time for any reason. Please refer to the MidwayUSA Foundation website for the most current information.